



FLOURISH SPONSOR PACKET

Thursday, November 12, 2026
6PM - 8PM

Academy Ballroom
Visitation Hotel, Frederick



Welcome

Flourish is hosted by Cornerstone for Women Leaders in partnership with Young Consulting Services, LLC, two women-led organizations. The event exists to equip and encourage women leaders who are shaping businesses, nonprofits, and communities across our region.

Together with partners and sponsors, we create spaces where women can grow in leadership, deepen their purpose, and multiply their impact.

- **01 Snapshot of Success**
- 02 Previous Events**
- 03 Community Impact**
- 04 Why Partner With Us**
- **05 Become A Sponsor**





JOANNA PETERS
GERMANTOWN, MD

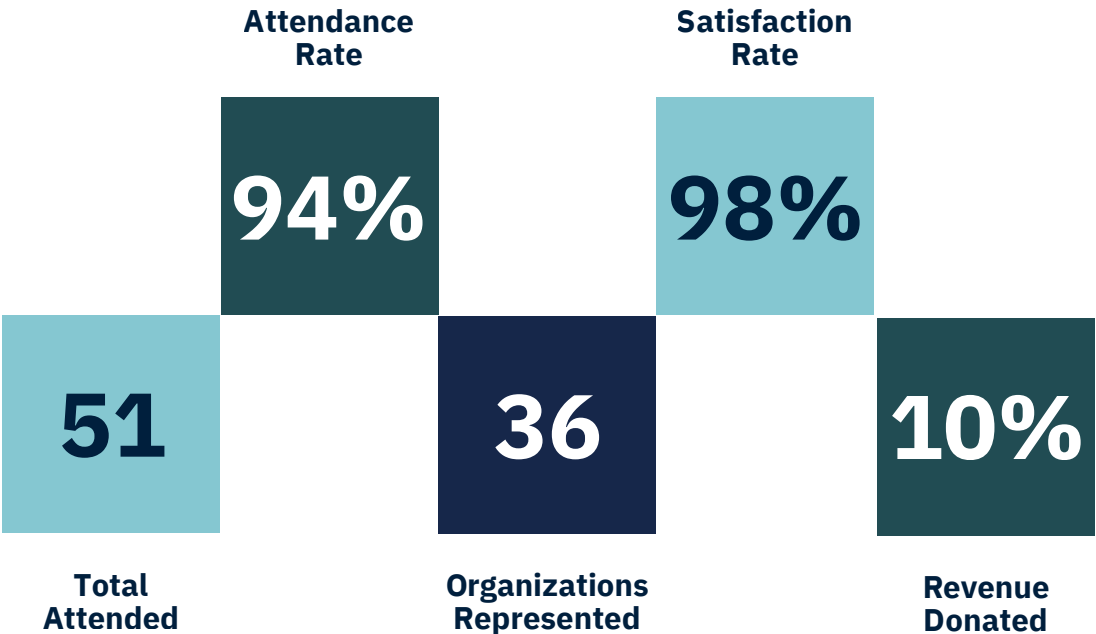
I was amazed to be
in a room with so
many like-minded
women...**I loved
this event!**

Snapshot of Success

BRINGING TOGETHER WOMEN LEADERS FROM ACROSS THE TRISTATE AREA

Flourish gathers women leaders from a wide range of industries who share a commitment to growing both professionally and personally. The event draws strong regional participation, with attendees representing diverse sectors and leadership roles across their organizations.

To attend Flourish, women travel from across Maryland, Pennsylvania, and Virginia—including Frederick, Waldorf, Silver Spring, Hagerstown, Brandywine, Chambersburg, Winchester, Stephens City, and Ashburn—reflecting the expanding reach and influence of our growing community.



Previous Events



Each Flourish gathering is anchored in a time of praise and worship led by award-winning vocalist Kendra Johnson, accompanied by a live musician.

FALL 2025 | THURSDAY, NOV 13



Mary Davis Holt
Former COO, Time Life Warner



Dr. Nicole Davis
President, Maryland Christian Chamber of Commerce



Sandra Hofmeister
Owner, A&S Construction

The Fall Flourish event centered on the theme “Courage.” The gathering included a Christ-centered panel discussion featuring women from diverse industries—including leadership, faith, and the trades—who shared their experiences and perspectives on walking boldly in their calling while navigating real-world challenges.

SPRING 2026 | THURSDAY, MAY 21



Sandra Lima Argo
Director of Education, Museum of the Bible



Michelle Goldschlag
Museum Educator, Museum of the Bible

The upcoming Spring Flourish event will explore the theme “Creativity.” It will feature an interactive keynote in partnership with the Museum of the Bible, along with a special ballet performance by dancers from the Metropolitan Ballet Theatre and Academy.





STRONG COMMUNITY SUPPORT

The event secured 18 sponsors, including 11 Frederick County, based organizations, reflecting strong local investment in developing and supporting women leaders.

REACHING VARIOUS INDUSTRIES

Participants represented 36 organizations spanning a wide range of sectors, including healthcare, finance, education, law, the trades (construction and facilities management), nonprofits, and local government.



INFLUENCING LEADERS FROM EVERY LEVEL

Attendees included managers, program directors, executive directors, founders, and CEOs, all leaders responsible for guiding teams, shaping strategy, and driving impact.



A photograph of two women laughing together in a social setting. The woman on the left is wearing a white jacket over a pink top, and the woman on the right is wearing a green blazer. They are both smiling and looking at each other. The background is slightly blurred, showing other people and a window with curtains. A large, semi-transparent teal diamond shape is overlaid on the image, serving as a background for the text.

KATIE SHUGARS
FREDERICK, MD

**It was amazing
and I would totally
attend again!**

Community Impact

EXTENDING IMPACT TO FAITH HOUSE AT THE FREDERICK RESCUE MISSION

In Fall 2025, we donated 10% of event revenue to Faith House at the Frederick Rescue Mission, extending the impact of the event beyond the room.

Faith House operates two employment-focused programs that provide housing, stability, and a safe environment for women and women with children as they rebuild their lives and prepare for sustainable employment. By partnering with Faith House, Flourish sought to support women from all backgrounds who are working to develop job skills, gain confidence, and pursue new opportunities.

This partnership reflects our belief that leadership development and economic opportunity should be accessible to every woman. Through this contribution, we were able to invest in a program that not only provides practical training, but also creates a supportive environment where women can find encouragement, hope, and inspiration as they move forward.

Your sponsorship helps make partnerships like this possible.



A woman with short dark hair, wearing leopard-print glasses and a green top, is speaking into a microphone. She is holding a piece of paper with a historical illustration on it. The background shows a window with a grid pattern. A purple and floral bag is on a table in the foreground. A quote is overlaid on the image in white text.

GLENDORA GREEN
HYATTSVILLE, MD

**It helped me to
believe in myself
and my actions.**

Why Partner With Us?

✓ **SUPPORTING REGIONAL LEADERS STRENGTHENS COMMUNITIES**

When women are equipped, they influence healthier workplaces, stronger organizations, and safer, more resilient communities.

✓ **INVESTING LEADERS TO LONG-TERM IMPACT**

Women who receive professional support in safe community go on to lead healthy teams, multiplying the impact of your investment far beyond a single event.

✓ **INCREASES CORPORATE VISIBILITY**

Flourish draws women leaders from across Maryland, Pennsylvania, and Virginia, offering sponsors meaningful exposure to a diverse network of professionals and decision-makers.

✓ **DEMONSTRATE CORPORATE SOCIAL RESPONSIBILITY**

Sponsorship allows your organization to play a direct role in strengthening programs that support women and families in need in our region.



Partnering with Flourish allows your organization to support women leaders while also strengthening the broader community.

Together, we can create spaces where women grow in leadership, expand their influence, and inspire the next generation of leaders.



BECOME A SPONSOR- EVENT SPONSORSHIP

Become an event sponsor and support the overall event.

Tiers & Benefits	Supporting \$150	Contributing \$350	Leading \$750	Ambassador \$1,000
Logo placed on the Flourish website, printed program, and publicity materials at event (posters, flyers, etc.)				
All benefits of Supporting Sponsor and: - One complimentary ticket. - Mention in promotional email newsletter to attendees.				
All benefits of Contributing Sponsor and: - Two complimentary tickets. - Logo featured prominently on program, signage, and website. - Opportunity to include a promotional item in guest gift bags.				
All benefits of Leading Sponsor and: - Four complimentary tickets. - Premier logo placement (event page, printed program, signage). - Verbal recognition as a Premier Event Sponsor during the program.				



BECOME A SPONSOR- TABLE SPONSORSHIP

Become a table sponsor to reserve a private table for your friends, family, and colleagues.

Tiers & Benefits	Community \$250	Reserved \$400	Featured \$600	Premier \$1,000
• Logo displayed on centerpiece of a table reserved for general attendees. • Recognition in program and on website. • Mention in promotional email newsletter to attendees.				
• Reserved table for up to 8 guests (staff, clients, family, or friends). • Logo displayed on centerpiece. • Recognition in program and on website.				
• Reserved table for up to 8 guests. • Logo displayed prominently on centerpiece. • Recognition in program, website, and signage. • Include a branded item or card in gift bags.				
• Reserved VIP table for up to 8 guests with priority seating. • Logo displayed prominently on centerpiece + acknowledgment card at each seat. • Recognition in program, website, and signage. • Verbal recognition during the event. • Include a branded item or card in gift bags.				



SPONSORSHIP COMMITMENT FORM

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Telephone number: _____ Email: _____

Web address: _____

Commitment Type:

☐ Event Sponsor

☐ Table Sponsor

☐ In-Kind Sponsor

Tier: _____

Method of Payment

☐ Enclosed is my sponsorship check in the amount of \$ _____

☐ Pay by credit card- Visit PayPal to pay online: [PayPal Flourish Event](#)

☐ Please send invoice to: _____

☐ We are unable to be a sponsor this year, but enclosed is our donation of \$ _____

Sponsor signature: _____ Date: _____

(Please sign and retain a copy for your records.)

Please email a high-quality (JPG, PNG) logo to info@cornerstoneforwomenleaders.com

Please return form to the address below:

Cornerstone for Women Leaders
17022 Bivens Lane
Hagerstown, MD 21740

Questions?

Contact us via email:
info@cornerstoneforwomenleaders.com
Or by phone:
(240) 310-5166



CORNERSTONE

for women leaders

FAITH DRIVEN LEADERSHIP DEVELOPMENT

