



FLOURISH

FALL 2025 REPORT



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On November 13, 2025, women leaders gathered at Visitation Hotel in Frederick, MD for Flourish: “Courageous Leadership.” Hosted by Cornerstone for Women Leaders in partnership with Apply It Consulting and Young Consulting Services, the gathering explored what it means to lead courageously through challenges, uncertainty, and change.

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Old Venue, **Fresh Spirit**

Flourish is hosted in the historic Visitation Hotel in the heart of downtown Frederick. Originally a monastery and later a respected academic institution, the 200-year-old property has carried a legacy of formation and care for generations.

Through Flourish, that legacy takes on fresh meaning. **In a region not widely known for strong religious engagement, God has opened a space in the center of the city where women can once again be poured into, this time through spiritual renewal, leadership development, and the empowering presence of His Spirit.**

What has long belonged to Him still carries purpose, and Flourish is honored to steward this new season.



MEANINGFUL ENGAGEMENT

With a strong attendance rate, Flourish brought women leaders together for an evening designed around connection, reflection, and growth. The high level of participation reflects the value women placed on having intentional space to gather and engage with one another.

94%

Attendance Rate
54 Registered; 51 Attended

98%

Positive Guest Feedback
in Post-Event Survey

AN EXPERIENCE THAT RESONATED

Guest feedback highlighted the impact of the evening, with attendees responding positively to the program, speakers, fellowship, and overall experience. Their responses demonstrate that Flourish created an environment that was both inspiring and meaningful.

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36

*Organizations Represented
from Across the Tristate*

7

*Industry Sectors
with Women from Various Roles*

GROWING REGIONAL REACH

Attendees joined us from cities and communities across the region, reflecting Flourish's growing reach within and beyond Frederick. Each woman brought her own story, experience, and sphere of influence, expanding the collective impact of the evening.

9

*Cities Represented
Across 9 Counties in 3 States*

18

*Event Sponsors
with 11 based in Frederick*



"I was amazed to be in a room with so many like-minded women! I loved this event!"

JOANNA PETERS

METROPOLITAN BALLET THEATER & ACADEMY

The Metropolitan Ballet Theater & Academy offered a compelling expression of the event's theme, "Creativity as a Calling." Their ballet performance added a

powerful visual and emotional dimension to the evening, and helped guests experience the theme both artistically and intellectually.





It was amazing and I would totally attend again!

KATIE SHUGGARS





LOCAL IMPACT

Faith House at the
Frederick Rescue
Mission

Faith House Director Ashley Garland shared stories highlighting the experiences of women and children at Faith House. Ten percent of ticket revenue was donated to support workforce development initiatives for women in recovery and those overcoming homelessness.



CORNERSTONE
for women leaders

FAITH DRIVEN LEADERSHIP DEVELOPMENT